



# RIVERSIDE ADVENTURES

WAIKATO

*Adventure isn't a solo sport, and neither is business. At Riverside Adventures, we believe the magic happens when we collaborate: with each other, with partners, with our community, and even with our competitors."*







*our* **JOURNEY**





## What we do

Kayak Tours

Kayak, SUP board & Bike Hire

Bike Shop at the Grassroots Trust Velodrome in Cambridge

Supported bike rides

Shuttles and/or Multiday packages on

- Waikato River Trail
- Hauraki Rail Trail
- Te Awa River Ride
- Timber Trail

School instruction

Team Building/Adventure Races

Explore Waikato Visitor Hub







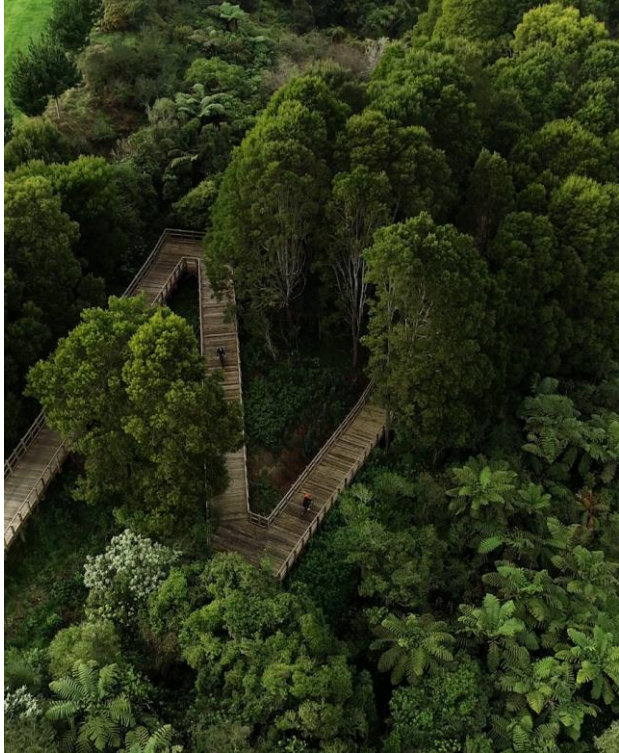
# **STOP!**

## **Collaborate and Listen**

1. Seamless Visitor Experiences
2. Internal & Industry wide collaboration
3. The 'C' Word



“Paying commission isn’t losing profit –  
its investing in marketing and only paying when it works”



✧ Making adventure seamless ✧





*“Our visitors aren’t just buying a tour – they’re tapping into our team culture. They leave raving not just about the adventure, but about the people who made it special”*







# THE 'C' WORD

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# COMMISSION



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Explore Waikato is a visitor services hub that connects locals and tourists with the best the Waikato has to offer.

**What We Offer:**

- Free expert advice and itinerary planning
- Activity, accommodation, and transport bookings
- Guided and self-guided experiences
- Bike and shuttle hire for regional trails
- Online and in-person service
- Support for groups, events, and corporate bookings

**Why It Matters:**

- Drives visitor spend and longer stays
- Supports local tourism operators and experiences
- Fills a key regional gap in visitor services
- Provides friendly, independent, experience-based support

**Our Goal:**

To make it easy for people to discover and enjoy unforgettable Waikato adventures - without the stress.





## Key Takeaways

**Internal collaboration** builds strong, happy teams - and that shines through in your customer experience.

**Commission = Marketing** - pricing for partnerships makes you trade ready and easier to sell, locally and internationally.

**Collaboration turns competitors into allies** - and together, we make the whole region stronger and more memorable.







thank **YOU**

